

CASEY SAWYER

GRAPHIC DESIGNER



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WORK EXPERIENCE

• **ADMIT ONE PRODUCTS** / Irvine, California

CUSTOMER SERVICE REPRESENTATIVE / April 2014 – 2016

As a Customer Service Representative at Admit One Products, I assisted customers with order processing, product inquiries, and issue resolution. I focused on delivering prompt and friendly service, ensuring customer satisfaction through clear communication and efficient problem-solving across multiple channels.

GRAPHIC DESIGNER / Feb. 2016 – Aug. 2019 / July 2022 – Dec. 2024

As a Graphic Designer at Admit One Products, I worked directly with customers to design custom event products, including tickets, wristbands, roll tickets, and badges. I ensured each design met client specifications while maintaining brand consistency and quality for a seamless event experience.

PRE-PRESS LEAD / Nov. 2018 – Aug. 2019

As a Pre-Press Lead at Admit One Products, I oversaw the preparation of artwork for production, ensuring files were print-ready and met all technical specifications. I collaborated with the design team and worked closely with vendors to address any issues, maintain quality control, and streamline workflows for efficient, accurate print production.

• **CHARLIE'S CHALK DUST** / Costa Mesa, California

JUNIOR GRAPHIC DESIGNER / Aug. 2019 – 2022

As a Graphic Designer at Charlies Chalk Dust, I created compelling visual content for packaging, digital marketing materials, and product branding. I worked to ensure designs captured the brand's identity and engaged the target audience, while maintaining consistency across all platforms.

• **HOME & BODY CO.** / Huntington Beach, California

PRE-PRESS / GRAPHIC DESIGNER / July. 2025 – Present

Prepress Graphic Designer at Home & Body Co., responsible for creating precise, print-ready label files, curating and proofreading all back-label copy, and ensuring every design accurately matched bottle dimensions, brand standards, and production requirements. Collaborated closely with designers and production teams to maintain consistency, quality, and compliance across all packaging.

ABOUT ME

Hi! I'm Casey Sawyer, a graphic designer with a BFA from the Academy of Art University. Based in Southern California, I have extensive experience in print design and a solid foundation in web and marketing design. I thrive on solving problems through creative, strategic solutions that deliver impactful results.

EDUCATION

Academy of Art University

Bachelor in Graphic Design

May 2019

SKILLS

- Solving problems through creative, strategic solutions
- Experience in both print and digital design
- Can operate a MAC and PC
- Organized and time efficient, not afraid to ask questions
- Adobe Photoshop, Illustrator, and InDesign
- Processes of printing different materials
- Setting up and looking over proofs

HIGHLIGHTS

- Designed print materials, web banners, and packaging for diverse industries.
- Strong ability to combine creativity with technical expertise for impactful designs.